

...information for FE providers

Q: What is the Learner Panel?

A: The Learner Panel offers students in Further Education the opportunity to tell learning providers and policy makers about their experiences of and views on education to improve the learning environment now and in the future. We'll send learners online questionnaires about education issues relevant to them and they'll get rewarded with high-street shopping vouchers in return for sharing their opinions.

Q: Why should your students join?

A: It is important for the panel to be representative of all learners in FE across the country, so that policy decisions can be based on accurate data. We therefore need students at your college to join the panel so that their opinions can be taken into account.

Q: What's in it for your students?

A: Once one of your students join they will receive invitations to take part in surveys from time to time. The first 10 to join from each institution will receive a £4 shopping voucher just for joining. Each time any student completes a survey we will send them a £1 or £2 shopping voucher in the post.

Q: Is The Learner Panel a commercial venture?

A: No. The Learner Panel is fully funded by the LSC and it will be used solely for the benefit of FE policy bodies and FE organisations.

Q: Who is Opinionpanel?

A: Opinionpanel Research is an independent market research company. The LSC has commissioned Opinionpanel to create *The Learner Panel*. Opinionpanel specialises in running panels of FE and HE learners (www.opinionpanel.co.uk) and, as a fully compliant market research agency, will ensure that all research findings will be treated confidentially and that personal data will not be passed on to any other agencies, including the LSC. The panel will only be used for research – absolutely no selling or marketing.

Q: Who can I contact for more information?

A: You are welcome to contact hannah@opinionpanel.co.uk to find out more about *The Learner Panel*. Alternatively, you can contact Rodrigo Correa at The Learning and Skills Council (rodrigo.correa@LSC.gov.uk) to find out how you can ask your own questionnaires to students.

